

2016

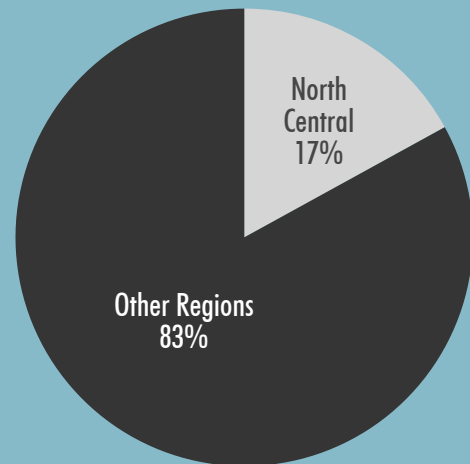
Arizona Domestic Overnight Visitors Arizona vs. North Central Region

37.4 MILLION

Domestic Overnight
Visitors to Arizona

6.2 MILLION

Domestic Overnight Visitors to
North Central Region



	ARIZONA	NORTH CENTRAL REGION
leisure/business	83.5%/16.5%	94%/6%
non-resident/resident	72%/28%	67%/33%
party size	3.0	3.3
net paid accommodations	68%	69%
expenditures*	\$675	\$688
nights stayed in region	3.5	3.3
average HH income	\$71,350	\$74,050
average age	43.6 YRS	43 YRS